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HOW TO GET A-GRADE BUILDER LISTINGS



**MULTIPLY YOUR REAL ESTATE
INCOME, MAKE MORE MONEY &
WORK WITH THE BEST**

- "No commissions on time"?
- "It's frustrating to keep chasing people for my own money"?
- "Working with local grade builders is too big of a headache"?
- "I wish the builders would treat me with respect and value my work"?

You probably must have had these thoughts in your mind several times in a day if you are a real estate agent working with different local builders.

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These are the barriers for realtors like you in the world of real estate. This industry is huge and according to a study "Real estate sector in India is expected to reach a market size of US\$ 1 trillion by 2030 from US\$ 120 billion in 2017 and contribute 13% to the country's GDP by 2025."

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Isn't it tremendous?

Imagine being a part of one of the leading industries in India and expanding equally on an individual level. Needless to say, that reputation is extremely important in the real estate industry.

You always want to associate with reputable businesses and work with builders that are brand already that help you enhance yourself and your reputation.

But it certainly is a far-fetched idea if you are stuck in this circle of local builders and contractors that have zero goals, & zero growth perspective hence lack the basic professional etiquettes, not abiding by the mortgage rules, and how immensely manipulative these circles can be.

The relationship between the builders and real estate agents is often portrayed as antagonistic.

But the truth be told, both are meant to operate collectively since they have similar goals to get clients and earn profit.

Both parties are real estate professionals and benefit from the deals by creating partnerships that are built on professionalism and trust.

However, you want to make a careful selection when you partner with a builder. As mentioned earlier, you are going to be investing a lot of time and effort in it.

Relations between builders and contractors have often been tenuous, by taking the time to carefully choose a builder you can create a powerful collaboration that dramatically increases your bottom line.

This guide is created to help you realtors come out fiercely from this circle of challenges with local builders.

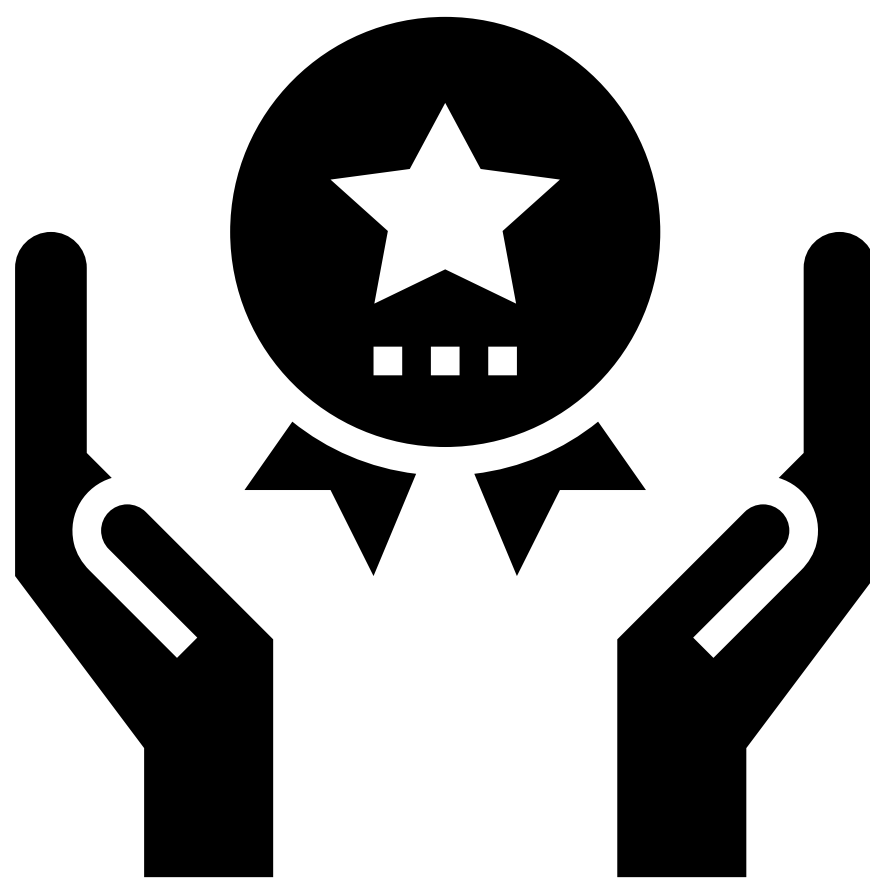


Keep reading to learn more about the benefits of partnering with A Grade builders including how to tie up with top builders.



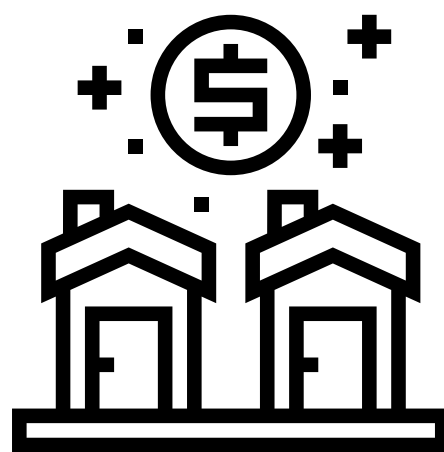
MAKING CONNECTION WITH A-GRADE BUILDER

I know it is not something that you would not have come across or have thought of, and would know the benefits of working with the A-grade builders too.



The benefits like

- They are highly professional, which helps ease up things for you.
- You can rest assured about your commission and on time.
- A-Grade builders have their goodwill so you can close those with ease.
- They are much experienced in their job, hence the quality is on point.



MAKING CONNECTION WITH A- GRADE BUILDER

Let me walk you through a simple yet extremely effective process of "How To Tie Up With A-Grade Builders". Yes, It is not a challenge to approach these A- grade builders that can make your life 80% easy.

I said 80% because the rest 20% depends on how you throw your magic in the deal.

Process:



The first and the foremost thing to start with is to head to either magicbricks.com or 99acres.com because these are the giants in India in terms of the real estate industry as of now.

Step 1: In the search option enter the name of the city. For the sake of this example, let's take Hyderabad.

Step 2: Select the option from the drop-down and tick "Buy" and uncheck "rent".

Step 3: You will be directed to the page with the listings, from the filters select the option for flats/villas.

Step 4: In the pricing filter, if you are working with top builders the properties would be starting somewhere from 60 lacs to 10cr on an upper range. Select the pricing range according to your local market.

Step 5: In the more filters section, you will come across a filter for posted by, select builders only, and click on done.

Step 7: Open any one of the listings, look for the project name and google the project name to look for a website.

Step 8: If the first listing project doesn't have a website, head to another project and repeat this step for 10 listings.

Step 9: Once you have found some websites from the project names on the listings, visit their website and fill a form on their website.

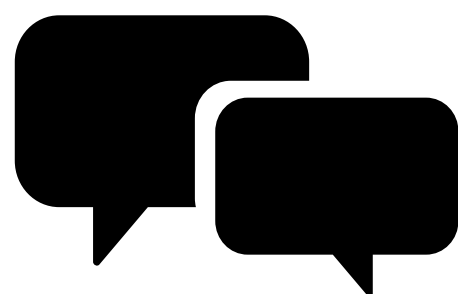


There would be a space to give your message to the builders and your message should be impactful for them to approach you instantly.



Send them a message like this

Hello, This is (YOUR NAME) from (YOUR COMPANYNAME). I see that your project is amazing and I would be interested to see if you would like to work together by making me a channel partner. I have _ _ _ years of real estate experience and have sold _ _ _ _ _ so far. You may reach me at (PUT YOUR PHONE NUMBER) if you would like to work together.



As simple as that. You will have an above 60% response rate from A-Grade builders. If you can find some contact details like a WhatsApp number, you can approach them with that and use the same script.

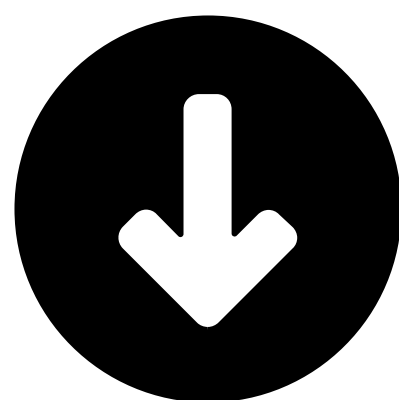
Step 10: Repeat these steps and in no time you will find yourself working with several A-Grade builders?.



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